

Panasonic

**Live Switcher
AW-SW350
Proposal of a system solution**



**Matsushita Electric Industrial Co.,Ltd.
Panasonic System Solutions Company
Corporate Broadcast and Multimedia Division**

5-inputs, Compact Size Live Switcher with Versatile Functions



Live Switcher

AW-SW350

■KEY FEATURE

5 inputs (Composite & Y/C) in Compact Body

- 5 composite inputs/2 outputs are available. Auto termination and loop through outputs.
- 5 Y/C video inputs/1 outputs (4P) are available.
- Possible to switch input 5 and video in self-contained frame memory. Selectable color background: black and nine colors

Three Program Outputs and One Preview Output

- 3 Program outputs (Composite X2, Y/CX1)
- Preview output for confirmation of next operation.

Selectable Bus Switching System

- Selectable A/B bus system or Flip Flop system in bus operation.

10 bit 5-channel Frame Synchronizer/

External Gen-lock System

- Built-in 10 bit 5-channel frame synchronizer, which is useful for high-quality switching(No freeze picture in asynchronous video input)
- This switcher can also has the Frame Synchronizer turned off and thus be used as a gen-lockable device for high-quality video.
- This has Black Burst Output and also this can be gen-locked by external video signal.

Frame Capture, Soft Wipe and Linear Key

- USB port is available for mixing/keying video and characters graphics from PC. One frame memory is self-contained.
- Nine wipe patterns and manual/auto wipe(hard wipe/3 steps of soft wipe)
- Smooth characters keying by linear key system.

DC Operated Compact Switcher

- This half rack size switcher can be operated by DC battery input so that it may be operated as a field switcher.
(Note:Be careful of rain and water drop because this is not water proof construction.)

Tally and Intercom Function

- 5 tally outputs
- 5 intercom inputs/outputs

NTSC/PAL Switchable

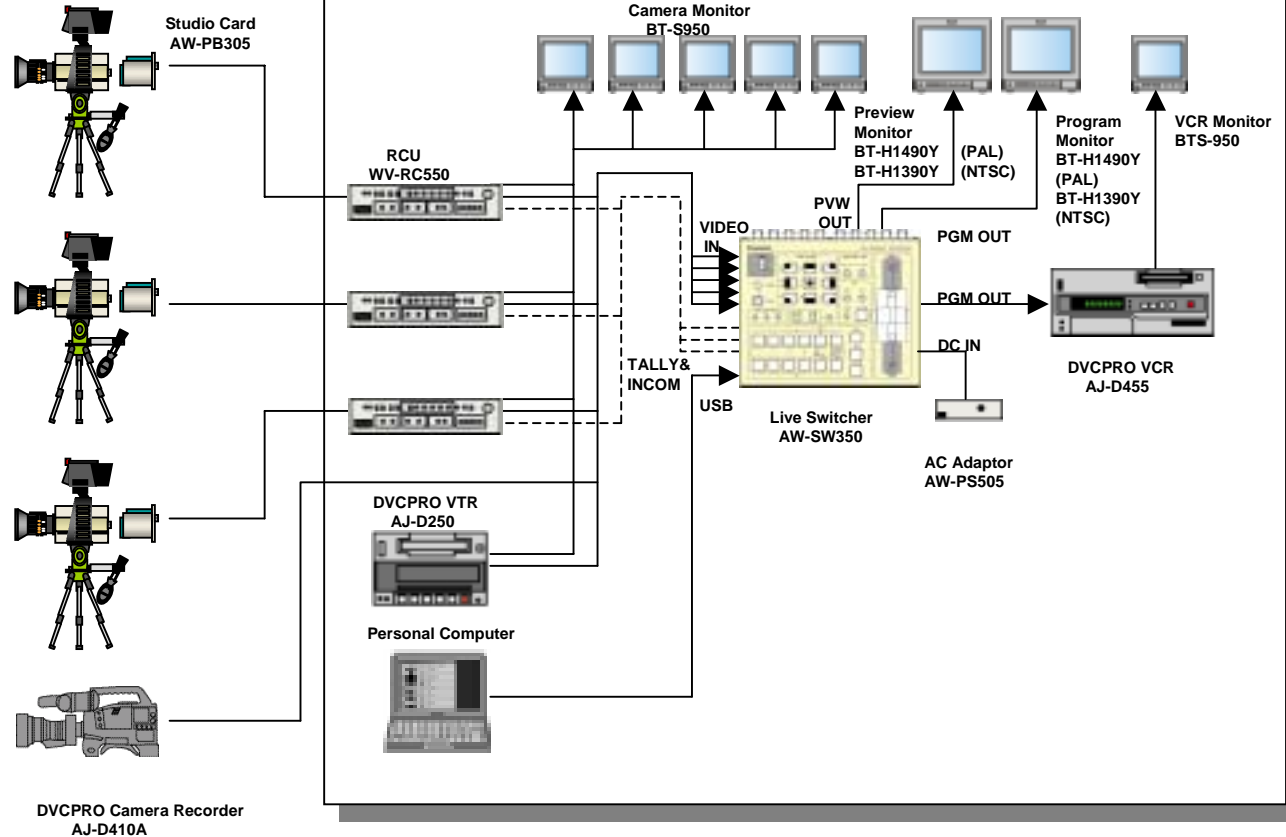
- This can be used in both NTSC and PAL format.



FIELD/STUDIO PRODUCTION SYSTEM



EFP Studio Camera
AW-E800A/E600/E300A



DVCPRO Camera Recorder
AJ-D410A

KEY FEATURES

- ① High quality video production system with no gen-lock system or gen-lock system.
- ② AC operation in production studio or DC operation in field production.
- ③ Total 5 cameras, camera recorders or VCRs can be connected. (Total 5 video inputs)
- ④ Title characters or graphic through USB port from PC can be wiped, mixed or imposed in the program video.
- ⑤ Each camera operator can be communicated with a director by tally indicator and intercom communication.
- ⑥ Program video from the switcher can be recorded by DVCPRO studio recorder.

PRODUCT CONFIGURATION

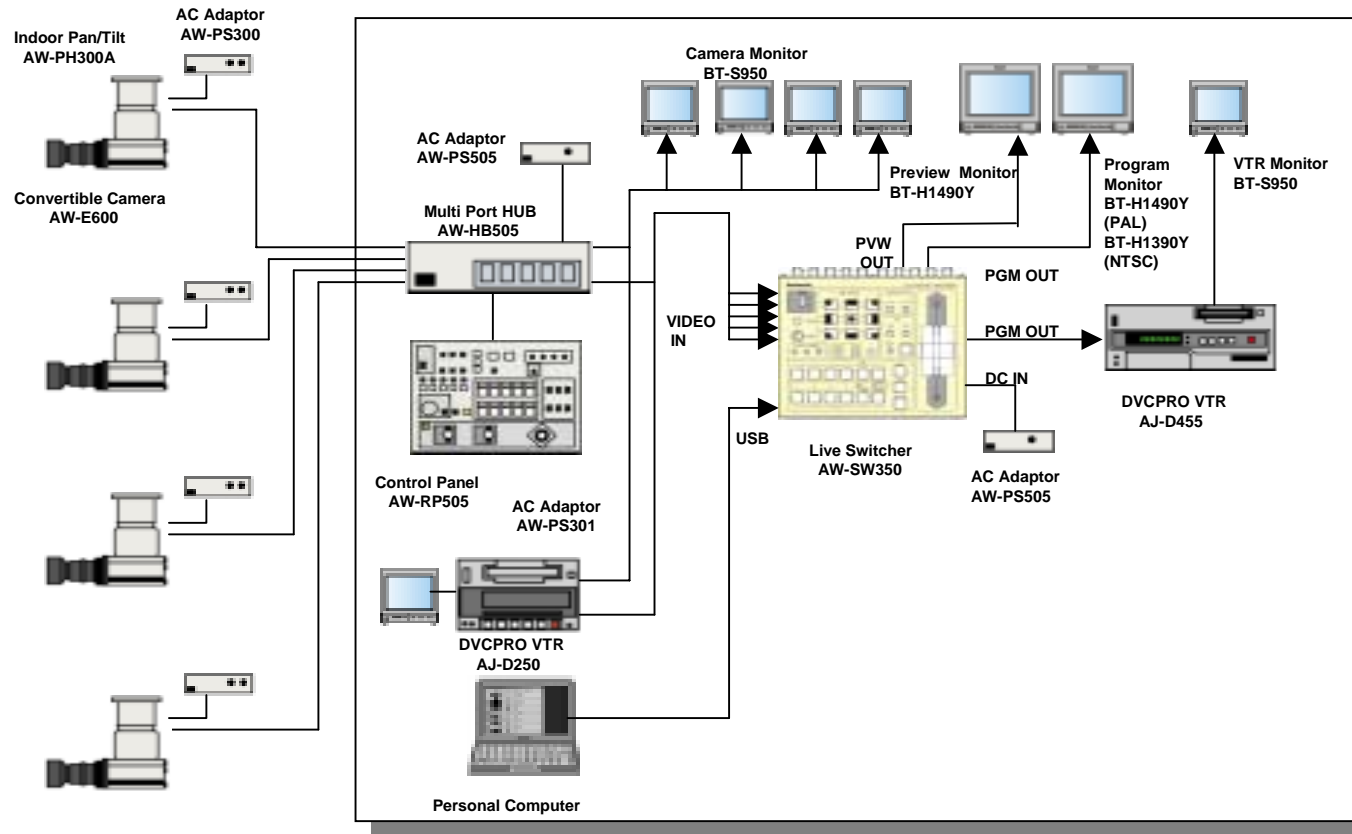
3 CCD Convertible Camera	AW-E600	3	\$
16X Zoom Lens	AW-LZ16ST73P	3	\$
Studio Card	AW-PB305	3	\$
5" Viewfinder	AW-VF65B	3	\$
Viewfinder Bracket	AW-Q40	3	\$
Lens Control Kit	AW-LK50	3	\$
ote Control Unit	WV-RC550	3	\$
RCU Cable(15m)	AW-CA50A26	3	\$
DVCPRO Camera Recorder	AJ-D410A	1	\$

16X Zoom Lens	YH16X7KRS	1	\$
DC Battery	32142	1	\$
1.5" Viewfinder	AJ-VF15	1	\$
Live Switcher	AW-SW350	1	\$
DVCPRO Studio Recorder	AJ-D455	1	\$
DVCPRO Desktop Recorder	AJ-D250	1	\$
9" Professional Monitor	BT-S950	6	\$
13" Professional Monitor	BT-H1490Y(1390Y)	1	\$
AC Adaptor	AW-PS505	1	\$
Power Cable	AW-CA4T1	1	\$
PC		1	\$

Note: Cost of Audio System is estimated separately



REMOTE OPERATION VIDEO SHOOTING SYSTEM



KEY FEATURE

- ① Total 5 cameras and pan/tilt system can be remotely controlled.
- ② High quality video can be distributed and recorded by DVCPRO VTR.
- ③ Quiet, smooth and accurate pan/tilt motion are suitable for quiet production studio, conference room, church, parliament, etc.
- ④ Titles, graphics through USB port from PC can be wiped, mixed and superimposed in program video.
- ⑥ Program video from the switcher can be recorded by DVCPRO studio recorder. Maximum recording time is 184 minutes by using "L" cassette.

PRODUCT CONFIGURATION

3CCD Convertible Camera	AW-E600	4	\$
16X Zoom Lens	AW-LZ16MD73	4	\$
Pan/tilt Head	AW-PH300A	4	\$
Pan/tilt Cable	AW-CA50T16	4	\$
AC Adaptor	AW-PS300	4	\$
Control Panel	AW-RP505	1	\$
AC Adaptor	AW-PS301	1	\$

Switcher	AW-SW350	1	\$
Hub Unit	AW-HB505	1	\$
DVCPRO Studio Recorder	AJ-D455	1	\$
9" Professional Monitor	BT-S950	6	\$
13" Professional Monitor	BT-H1490Y(1390Y)	2	\$
PC		1	\$
AC Adaptor	AW-PS505	2	\$
Power Cable	AW-CA4T1	1	\$

Note: Cost of Audio System is estimated separately

Wipe, Key and Still Video Capture

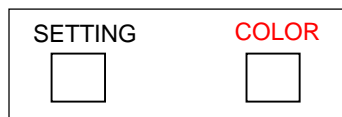
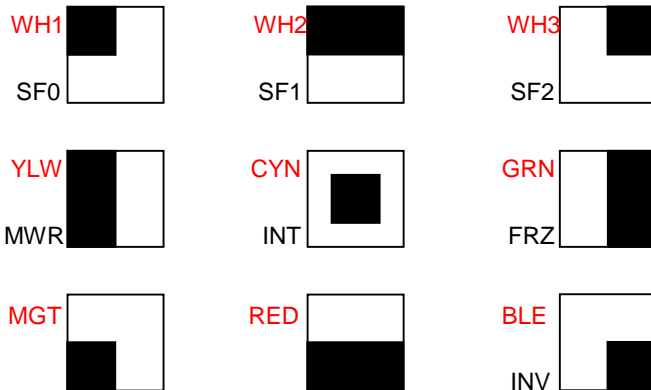
① Transition Wipe

- A picture in B bus is switched to a picture in A bus by wiping.



② Wipe Pattern

- 9 types of pattern are available.
- Selectable 3 types soft wipe by pushing WIPE and SETTING buttons.
(3 steps soft wipe: SF0, SF1, SF2)
- Selectable 9 colors by pushing WIPE and COLOR buttons.



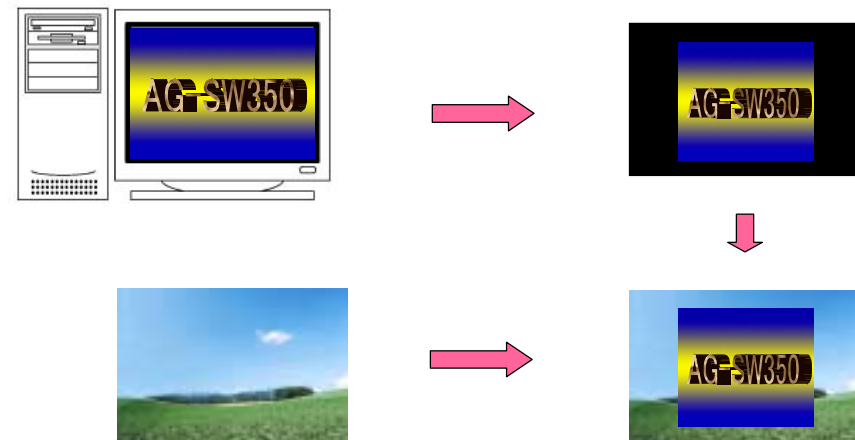
③ Luminance Key

- A key video can be imposed in a picture in A bus.



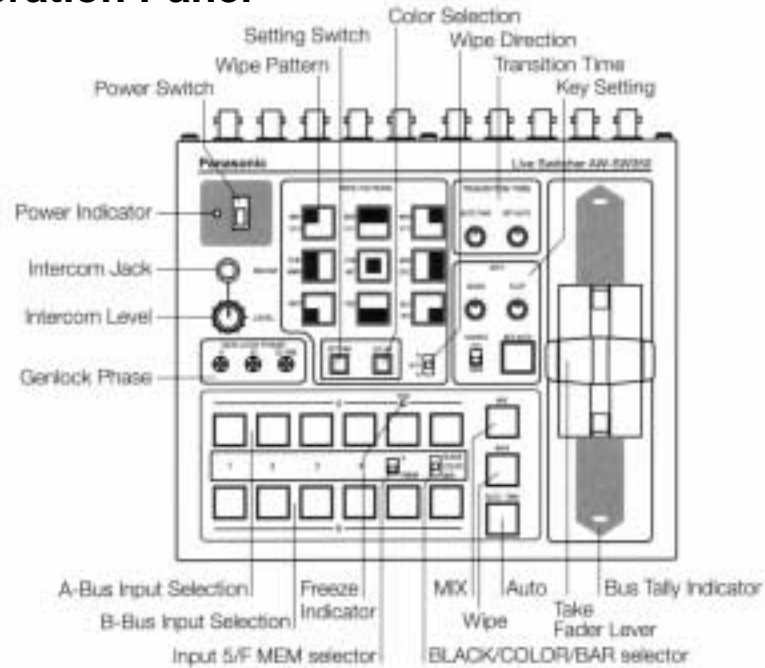
④ Still Video Capture

- A still picture in PC can be captured in frame memory through USB port
- A picture captured in frame memory can be mixed with a picture of input 1, 2, 3, or 4.

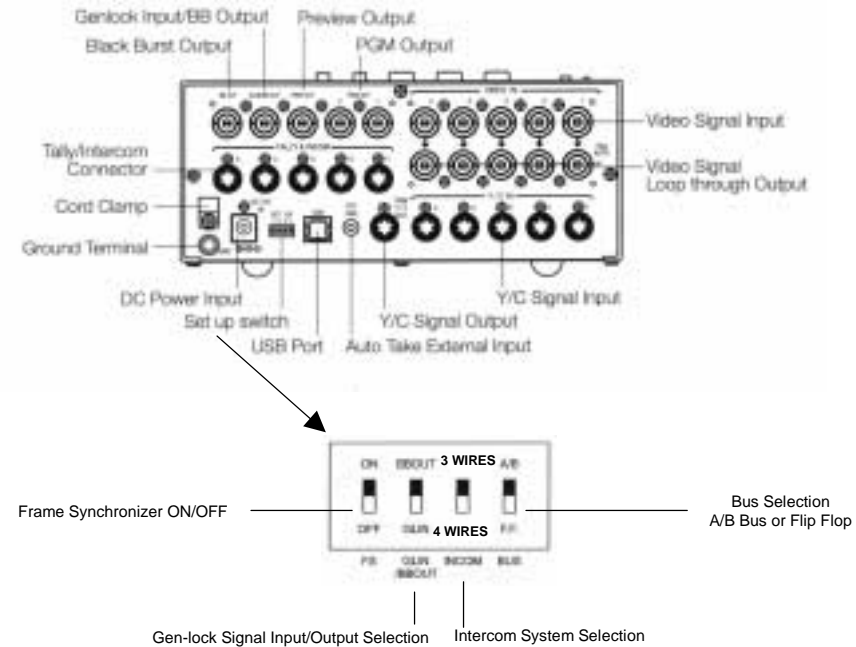


Control Panel/Connectors/Switches

•Operation Panel



•Back Side



•Specifications

Input signal	Composite video	VBS 1.0Vp-p/75ohmX5 (auto term.)	Function	Intercom	1-5 (6 pin connector, 3/4 wires switchable) Main frame (M6 jack)
	Y/C	Y:1.0Vp-p C:0.286Vp-pX5 (S connector)		Tally control	1-5 open collector output
	USB	USB 1.1		Color bar	SMPTE (NTSC), EBU (PAL)
Output signal	Composite Loop through	Loop through output of composite Video output X each 1 (BNC)	External Switch	External VR	Auto Take/Key Auto Time Adjustment, Incom. Level Adjustment, Key Level/ Key Clip Adjustment
	PGM output	75ohmX3 (VBS:BNCX2, S: SX1)		WIPE, MIX, INPUT SELECTOR (1-5), Wipe Pattern Selector, Bar/Color/Black Selector, Input 5/Frame memory selection switch, Auto Take, Wipe Direction Switch	
	PVW output	VBS 1.0Vp-pX1			
Function	BBS output	BBSX1 (BNC), GL In/BBOutX1	Power	DC12V 1.35A (16W)*	
	Wipe	Direction(normal/reverse, normal, reverse) Nine Patterns		Ope. temperature	0°C→+40°C
	Background	White/Black/6 Colors (100%,90%,80% White)		Weight	4.9 lbs (2.2kg)
	Key	GAIN, CLIP	Dimension	8-1/4" (W) X 3-7/16" (H) X 6-15/16" (D) 210(W) X 86(H) X 177(D)mm	
	Wipe/Mix	Manual (Fader lever)/auto (auto take)			

*Recommended Power Supply: AW-P5505(Power Supply)
AW-CA4T1 (Power Cable)

Comparison Chart

	AW-SW300	AW-SW350	AG-MX70
Description	Production Switcher	Production Switcher	AV digital Mixer
Frame Synchronizer	YES (2ch)	YES (5ch)	YES (2ch)
Frame Synchronizer OFF	YES	YES	N/A
Sampling Frequency	14.3MHz	13.5MHz	13.5MHz
Sampling	4:2:2	4:2:2	4:2:2:4
Quantization	10bit	10bit	9bit (8bit internal proc.)
Frequency Response	FS OFF ; 10MHz FS ON ; 6MHz	FS OFF ; 10MHz FS ON ; 6MHz	N/A (6MHz)
S/N	FS OFF ; 60dB FS ON ; 56dB	FS OFF ; 65dB FS ON ; 58dB	50dB (56dB Component)
DG,DP	+/-2.5° +/-2.5%	FS OFF ; +/-1.5° +/-1.5% FS ON ; +/-2.0° +/-2.0%	3° 3%
Color Bar	SMPTE	SMPTE or FULL	FULL
Intercom	YES	YES	NO
Tally	YES	YES	YES
Wipe Pattern	4	9	1600
Input	4 composite or 4 Y/C	5 composite or 5 Y/C	8 Composite, 4 Component 4 Y/C, 4 SDI (OP)
Output	2 composite, 2 Y/C A Bus Select, B Bus Select	2 composite, 1 Y/C Preview	2 composite, 2 Component 2 Y/C, Preview, 1 SDI(OP)
Sync. Output	1 Black Burst	1 Ref. IN + 1BB out or 2 BB out	1 Ref. IN + 1BB out
External Control	AUTOTAKE	AUTOTAKE KEY AUTO	Editor I/F
DC Operation	12V DC 2.2A	12V DC 1.35A	NO
AC Operation	option AW-PS505	option AW-PS505	AC100V 70W (max)
Weight	2.2Kg	2.2Kg	8.7Kg
Size	210(W) x 88(H) x 177(D)	210(W) x 88(H) x 177(D)	424(W) x 197(H) x 400(D)
Configuration	Half Rack	Half Rack	Table Top
Graphic File Transfer	NO	YES	YES
NTSC/PAL switchable	NO	YES	YES
Price			