



## Media Composer software, systems, and solutions

Since its introduction, Media Composer® has been the editing system of choice for film and video editing professionals who strive to do more. Whether it's standalone software or integrated with powerful Avid DNA™ hardware, no other editing system can match the power, versatility, and refinement of the Media Composer toolset.





# Media Composer

The best editor on the planet

Today, more than ever, Media Composer editing systems are the overwhelming choice of the world's most innovative film and video professionals, independent artists, new media pioneers, and post houses. No other editing solution offers the creative toolset, format flexibility, and refined media management of Media Composer. From tapeless workflows to seamless conform, HD multicam to HD dailies, Media Composer systems are on the front lines of the industry's most complex projects.

And creative professionals can now choose the Media Composer that makes sense for their business—from standalone software to turnkey systems powered by Avid Digital Nonlinear Accelerator™ (Avid DNA) hardware. The expanded Media Composer family offers post houses unprecedented flexibility in assembling their solutions and the freedom to mix Mac and Windows versions with comparable features, including HD support, real-time multicam editing, and Total Conform with Avid Symphony™ finishing systems.

No matter which configuration you use, you can always count on one thing: there's only one Media Composer. You've chosen the best editor on the planet.



# Media Composer software

## Professional film and video editing

Media Composer software: affordable, hardware-independent film and video editing for Mac and Windows systems. This is the same Media Composer toolset used to create more of the world's films, television shows, and commercials than any other editing system, and it's more powerful than ever. New features include Motion Tracking and Stabilization, full-screen video output over DVI, and HD editing for Mac OS X Tiger systems—plus all the creative tools, integrated asset management, and multi-format editing support that have made Media Composer the most versatile and trusted editing application in the industry.

### **Edit faster with higher-quality results**

Intuitive, integrated media management. Faster trim tools. One-step color correction. Image stabilization. Real-time animated alpha channels. 16-bit AVX™ effects processing. The industry's most accurate and reliable film editing workflow. And much more. No other application offers the features and functionality of the Media Composer software toolset.

### **Mix and edit multiple formats in real time**

Combine HD, SD, DV, and film formats and resolutions, as well as Avid AVR and Meridien™ JFIF media, in the same timeline—without rendering, transcoding, or re-digitizing. Edit native DVCPRO HD and HDV media. And take advantage of real-time, mixed-format HD, SD, and DV multicam editing.

### **Handle film and video sources with confidence**

Support for tapeless formats and the industry's most powerful and precise 24p technology lets you handle film and video projects with equal ease and efficiency. Features such as real-time pulldown of 24p media directly over IEEE-1394 (FireWire) eliminate time-consuming conversions and offer greater flexibility to output to video or film.

### **Be more productive—and have more time to create**

The unified Avid editing environment and seamless conform between Avid editing and finishing systems eliminates the need to re-create or re-build creative editorial work in the online suite. Support for Avid Unity™ media networks and Avid Interplay™ nonlinear workflows adds background media management and enables true facility-wide collaboration.

# Media Composer with Avid Mojo SDI

Film and video editing software with portable SDI video and audio I/O

Introducing Media Composer with Avid Mojo® SDI: the perfect solution for film and video editors who want the industry's best creative editing tools with digital SD, DV, analog video, and audio I/O—all at an affordable price. Media Composer software runs on Mac or Windows systems and handles DVCPRO HD and HDV projects with professional ease. Portable Avid Mojo SDI hardware connects with a simple IEEE-1394 (FireWire) link, for a compact, editing solution that is truly industrial-grade.



## Increase your I/O capability in less space

Compact Avid Mojo SDI hardware provides uncompressed digital SD I/O as well as IEEE-1394 and component, composite, and S-video I/O. Real-time analog-to-DV and DV-to-analog conversion lets you connect to a wide variety of broadcast monitors with simultaneous output of video and effects to monitor and to tape. Built-in Genlock and Word Clock let you sync your editing system with a range of external devices.

## Keep it clean with professional audio I/O

Avid Mojo SDI hardware features up to 8 channels of embedded audio over SDI, plus 4 channels of AES/EBU audio I/O. Additional capabilities include 16-bit audio and optical S/PDIF audio support, while bi-directional signal flow lets you monitor video during capture while recording up to 4 channels of audio directly into the timeline.



## Studio Toolkit for Media Composer

Add best-of-class tools for animation, titling, compositing, and DVD authoring to your Media Composer editing environment. Studio Toolkit integrates the creative power of Avid 3D, Avid FX, and Avid DVD by Sonic® for increased creative power and out-of-the box productivity.

**Avid 3D.** Drag-and-drop title and animation tools streamlined for video editors, with extensive HD support, 10-bit capability, and more.

**Avid FX.** Native vector titling, motion tracking, roto-scoping, paint, and advanced effects filters with over 1,500 customizable templates.

**Avid DVD.** A library of menu templates and authoring features, without the learning curve typically required to create interactive DVD titles.

# Media Composer Adrenaline with Avid DNxcel

Facility-class hardware, accelerated effects processing, and 10-bit HD-SDI I/O

Media Composer Adrenaline™ with Avid DNxcel™: industry-leading Media Composer film and video editing software integrated with Avid Adrenaline hardware and the Avid DNxcel board. Incredibly versatile HD-SDI I/O, uncompressed HD playback, and Avid DNxHD™ encoding for Mac and Windows systems. Or choose Media Composer Adrenaline for comprehensive SD I/O and hardware acceleration that scales with the power of the host processor. No matter which system you choose, you get all the creative tools, integrated asset management, and multi-format editing support that have made Media Composer systems the most versatile editing solution in the industry.

## Give your project a shot of Avid Adrenaline

Avid Adrenaline hardware offers accelerated effects processing with real-time 10-bit SDI and digital audio I/O. Software and hardware integrated into a single turnkey system provide guaranteed performance, built-in scalability, and investment protection.

## Boost your HD power with Avid DNxcel

Avid Adrenaline with the Avid DNxcel board delivers real-time 10-bit HD-SDI I/O to and from HDCAM, DVCPRO HD, and D5 decks and cameras. Edit multi-stream HD with real-time effects viewable on an HD monitor, save time with real-time SD downconvert, and output HD and SD simultaneously. Take advantage of Avid DNxHD encoding for everything from offline HD editing to mastering-quality HD finishing.

## Experience peace of mind with one-stop setup and support

Software and hardware integrated into a single turnkey system provides guaranteed performance, built-in scalability, and investment protection. And only Avid can deliver service, support, and training based on nearly two decades of unmatched technology innovation.





## Avid Total Services

Comprehensive and customizable

### Training Services

Avid offers personalized training 24/7 worldwide. From the basics of digital video editing to advanced instruction in administrating, configuring, and troubleshooting, award-winning Avid Training Services combine the best of classroom and self-paced learning. Training is conveniently available at your site, at Avid headquarters, in Avid Authorized Education Centers around the globe, or even in your own home.

### Support Services

Avid tailors support to your systems, needs, and budget. From planning and implementation through ongoing maintenance, Avid experts stand ready to build and test your uniquely integrated systems offsite before shipping, come to your site to facilitate new technology integration, or monitor and troubleshoot your entire operation remotely.

### Consulting Services

Avid experts are eager to share their industry-leading expertise with you. Vision, digital know-how, and knowledge of best practices ease the planning, integration, and operation of your systems. Let Avid shoulder the responsibility of keeping your technology current and ensuring maximum return on your investment.

To learn more, visit [www.avid.com/mediacomposer](http://www.avid.com/mediacomposer) or contact your local Avid office.

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